

## **Mar-Bal, Inc. Executive Named to Board of Directors for the SPE Thermoset Division**

Chagrin Falls, OH (March 21, 2012) – The Society of Plastics Engineers (SPE) Thermoset Division recently selected Kevin Casey, Vice-President of Sales and Marketing for Mar-Bal, Inc., to join its volunteer Board of Directors. Casey will serve a three-year term through January 2015.

The Society of Plastics Engineers is home to nearly 20,000 plastics professionals in more than 70 countries around the world. SPE is the “go to” resource for plastics technical information. The SPE Thermoset Division is dedicated to the advancement and promotion of thermosetting materials, processes, machinery and applied uses. The Division’s annual Topical Conference (TOPCON) brings together experts representing a wide variety of thermoset related vocations.

“We are excited to have Kevin join our Board as his leadership will provide a firm foundation for our organization to utilize and grow,” said Len Nunnery, Chairman of The SPE Thermoset Division and Vice-President of BMCI. “The entire Board is committed to the continued advancement of technical information within our industry and with the addition of Kevin on the Board, we can evaluate innovative solutions to better deliver the messages.”

“I am honored to have been selected to serve on the Board and I look forward to the opportunity to serve with the other Directors,” stated Kevin Casey. “We have an opportunity to reach a new generation of Engineers, Architects and other technical leaders who can provide benefits to their organization through the utilization of Thermoset Composites. There are emerging markets and new market applications that are being developed by our member’s innovative spirit – it is an exciting time to be in the industry,” further stated Casey.

Kevin is responsible for all Mar-Bal, Inc. Sales and Marketing colleagues and all new business development activities. He drives business growth through the use of innovative and creative marketing programs, so as to meet the changing market and competitive conditions. Kevin has over two decades of sales and marketing experience, leading sales teams at both Sika Automotive and Premix, Inc. Mr. Casey was formerly the Vice-President of Sales and Marketing at both companies. Kevin holds a Bachelor’s Degree in Business Administration from The Ohio State University.

### **The Society of Plastics Engineers (SPE) Thermoset Division**

The SPE Thermoset Division is dedicated to the advancement and promotion of thermosetting materials, processes, machinery and applied uses. The Division’s annual Topical Conference (TOPCON) brings together experts representing a wide variety of thermoset related vocations. These specialists present their latest technical work and then engage in a question and answer session with the attendees. The Thermoset TOPCON is an interactive educational opportunity enhanced by networking breakfasts/lunches

Visit The SPE Thermoset website at <http://www.spetopcon.com/>

#### **Press Contact:**

Shelane M. Nunnery

Grapevine Marketing & Experiences

[www.gvineme.com](http://www.gvineme.com)

630.247.6733

Email: [shelane@gvineme.com](mailto:shelane@gvineme.com)

**About Mar-Bal, Inc.**

Mar-Bal, Inc., headquartered in Chagrin Falls, OH, is a compounder and molder of Thermoset composite products. Since 1970, Mar-Bal has engineered and manufactured quality, customized materials and parts while delivering unmatched client cost-effectiveness through superior customer service and commitment to the total value. Mar-Bal serves the appliance, electrical and industrial marketplaces from their four facilities in North America. Mar-Bal, an ISO 9001:2008 Registered Company, continues to develop innovative products and has a portfolio of brands and proprietary products. [www.mar-bal.com](http://www.mar-bal.com).

Media Contact:

Mar-Bal, Inc.

Ron Poff, Marketing Manager

PH: 440-539-6595 Email: [ron.poff@mar-bal.com](mailto:ron.poff@mar-bal.com)

### End of Release

---